

Learning Objectives	Using active and self-directed learning techniques, empower students to learn and apply principles of companion animal management to enhance the lives of pets and their owners.															
Learning Coach	Rod Allrich, PhD rallrich@purdue.edu or CEO@rodallrich.com For help, see Rod in our classroom/lab (best method) or use email.															
Class Meeting Time/Place	T & TH @ 2:30 p.m. in CRTH 1011. Labs to follow at 3:30 p.m. until 4:20 p.m. (the other hour of lab will be conducted online).															
Course Webpage	www.rodallrich.com (redundant websites: www.rodallrich2.com and www.rodallrich.bravehost.com)															
Example Course Topics	Genetics, Health, Nutrition, Pet Selection, Animal Behavior, Reproduction, Geriatrics, Parasites, Therapeutic/Service/Research Animals, Pet-related Businesses, Animal Welfare/Abuse, Pets and Travel, Housing, Dog Attacks, End-of-Life Issues, PETS Act, Care of Puppies, Current Hot Topics, etc.															
Business Enterprise Project	Each student will present an oral report to the class on their Business Enterprise Project (10 minutes in length). Each student will also be required to produce a 12 page summary of their project (More details given in class—such as prelim oral presentation required and format of paper). The project will be worth 400 points.															
Show and Tell and Learn	Two oral reports delivered to the class about pets- animals welcome . (200 points total possible (100 pts/report)). More details given in class.															
Quizzes	10 pop quizzes given @ 40 points each (400 points total).															
Course Grade	We will use the plus minus grading system (applied to the 1000 possible points): <table> <tr> <td>A plus (4.0) 97.0-100.0 %</td> <td>A (4.0) 93.0-96.9 %</td> <td>A minus (3.7) 90.0-92.9 %</td> </tr> <tr> <td>B plus (3.3) 87.0-89.9 %</td> <td>B (3.0) 83.0-86.9 %</td> <td>B minus (2.7) 80.0-82.9 %</td> </tr> <tr> <td>C plus (2.3) 77.0-79.9 %</td> <td>C (2.0) 73.0-76.9 %</td> <td>C minus (1.7) 70.0-72.9 %</td> </tr> <tr> <td>D plus (1.3) 67.0-69.9 %</td> <td>D (1.0) 63.0-66.9 %</td> <td>D minus (0.7) 60.0-62.9 %</td> </tr> <tr> <td>F (0.0) < 60.0 %</td> <td></td> <td></td> </tr> </table>	A plus (4.0) 97.0-100.0 %	A (4.0) 93.0-96.9 %	A minus (3.7) 90.0-92.9 %	B plus (3.3) 87.0-89.9 %	B (3.0) 83.0-86.9 %	B minus (2.7) 80.0-82.9 %	C plus (2.3) 77.0-79.9 %	C (2.0) 73.0-76.9 %	C minus (1.7) 70.0-72.9 %	D plus (1.3) 67.0-69.9 %	D (1.0) 63.0-66.9 %	D minus (0.7) 60.0-62.9 %	F (0.0) < 60.0 %		
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